

# NATIVE AMERICAN YOUTH ENTREPRENEUR CAMP 2011

Training Entrepreneurs, Growing Businesses, Building Communities

start your own business!

Come join us for the fourteenth annual Native American Youth Entrepreneur Camp, July 17-22, 2011, on the campus of The University of Arizona in Tucson.

Learn to build private-sector enterprises in Indian Country. Visit Indian-owned businesses and meet the owners. Enjoy supervised extra-curricular activities on and off the UA campus.

During the six-day camp, students will reside on campus, eat in the Student Union Memorial Center, and attend classes on the UA campus.

**High school juniors, seniors, and 2011 high school graduates:** Would you like to learn real-world business skills? Are you interested in starting your own business, doing work that you'll enjoy? The **Native Nations Institute's** award winning **Native American Youth Entrepreneur Camp (NAYEC)** will show you how to get you there.

**NAYEC** will help you build entrepreneurial skills, gain real-world experience, and teach you how to plan, implement, and run your own business. With the guidance of highly qualified instructors, you will learn the basics of economics, computer skills, and business-plan preparation.

Your week will be full of hands-on projects, as well as the chance to meet and seek advice from experienced Native American business professionals. And of course, there will also be time for fun with your fellow students, who come to **NAYEC** from Indian nations all over and the U.S. and Canada.

Before the week is over, the Youth Marketplace will give you the chance to use what you've learned and to try your hand at running your own business. Plus, you'll write a plan for a real business that you can begin as soon as you return home!



Udall Center  
for Studies in Public Policy



**Joan Timeche, M.B.A. (Hopi)**  
Executive Director, NNI

## the sponsor

**NAYEC** was designed by Joan Timeche (Hopi) while she was Director of the Center for American Indian Economic Development at Northern Arizona University.

In 2001, Ms. Timeche and NAYEC relocated to the Native Nations Institute for Leadership, Management, and Policy (NNI), located at The Udall Center for Studies in Public Policy at The University of Arizona. Consistent with NNI's mission to support the self-governance of Indian nations, the Camp's intent is to foster this effort among Native youth.

Ms. Timeche, who has an M.B.A. degree, continues to serve as the Camp's primary instructor. In early 2006, Ms. Timeche was presented with the "Youth Entrepreneurship of the Year" award by the National Center for American Indian Enterprise Development (NCAIED) at the 20th Annual National Reservation Economic Summit (RES 2006) in Las Vegas, NV.

## what you will learn

The aim of **NAYEC** is to foster skills to encourage private-sector development in Indian Country by teaching high-school youth the basics of economics, computer skills, strategies for success, and business-plan preparation. Students learn the fundamentals of personal and professional development, including how to start a business, how to write a simple business plan, and how to apply the plan to a part-time business they could start when they



# registration

## youth marketplace

As part of the session materials, each student receives \$10 of "venture capital" to purchase wholesale inventory to sell at a youth marketplace that will be open to the public. This project teaches students:

- sales techniques
- how to price and forecast sales
- record-keeping

## business plan showcase

During the Camp, students will create a business plan that can be implemented for an actual business upon their return home. At the business plan showcase, each student will make a formal presentation of their business plan to a panel of judges. Three cash prizes will be awarded to help implement the most promising student businesses.



## the students

NAYEC was created for Indigenous nations in the United States, Canada, and elsewhere who are:

- high school juniors or seniors (as of Fall 2011), or spring 2011 high school graduates.

**The camp is limited to 30 participants, so register early!**

## how do i register?

Fill out the application form and include the following:

- a one-page, typed, double-spaced essay on the following topic: **"My Community in the Year 2021"**
- the **\$750** tuition fee OR **50% tuition deposit of \$375** OR an approval letter indicating that funding will be provided by a tribal program or department. The tuition fee of \$750 per student covers six nights in an on-campus residence hall with linens, three meals a day, session materials, instruction, and basic extra-curricular fees. Limited partial scholarships are available. Contact **NNI** at **(520) 626-0664** or **nni@u.arizona.edu** for more information.
- a \$25 non-refundable application processing fee (in addition to the tuition fee)
- a copy of a Certificate of Indian Blood or enrollment card

please make check(s) payable to:

**Native American Youth Entrepreneur Camp/University of Arizona**

mail application and check to:

**Native American Youth Entrepreneur Camp/ University of Arizona**

803 E. First Street  
Tucson, AZ 85719

To request a refund (less a \$50 processing fee and a \$25 non-refundable application fee), a letter of explanation should be submitted by July 8, 2011, to NNI Executive Director Joan Timeche.





Native Nations Institute for Leadership, Management, and Policy  
Udall Center for Studies in Public Policy  
The University of Arizona  
803 E. First Street  
Tucson, AZ 85719

# deadline

postmarked by: July 5, 2011

**please mail application and check(s) postmarked by July 5, 2011**

Application should include application form, essay, tuition, application processing fee, and a copy of a Certificate of Indian Blood or enrollment card (please see registration instructions on inside page).

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