



# Native Nations Institute

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## **External NNI Twitter/Facebook Policy**

The goal of the Native Nations Institute's Twitter and Facebook sites is to provide our audience with information about the work NNI does for Indigenous nations. As part of the University of Arizona, we have a responsibility to maintain professional content for and conduct of our sites. Information about the UA's Rules of Conduct can be found at <http://www.hr.arizona.edu/policy/401>.

Guidelines for our Twitter and Facebook postings include:

- Be responsible for everything you write. Content should be professional, grammatically correct, and with correct spelling. Remember that our sites are company-sponsored and represent NNI and UA.
- Refrain from comments that can be interpreted as discriminatory, inflammatory, demeaning, or otherwise unprofessional and improper. If the NNI site receives any comments or postings from "friends" and "followers" that could be interpreted as such, we will remove them immediately. Spam email is not allowed.
- Exercise good judgment. If you are in doubt about the appropriateness of a posting, don't post it.
- Consider and respect your audience by writing in thoughtful language. NNI's audience ranges from high school students and professors to tribal leaders and elders.
- Respect copyrights and fair use. Always give proper credit for any work, publication, photo, or other original work.
- Protect confidential and proprietary information.